

MANIFESTO 2024

PEOPLES ASPIRATIONS

UPHOLDING DIGNITY, SHAPING TOMORROW



**JAMMU & KASHMIR
Peoples Democratic Party**



Message from the
President



JAMMU & KASHMIR
Peoples Democratic Party

The 'Idea of India' was forged on the pillars of democracy, secularism, and modernity—a vision where every citizen, irrespective of religion, caste, or gender, enjoyed equal rights and dignity. Our founding fathers dreamed of a progressive, forward-looking India, grounded in democratic ideals and committed to modernization and social justice. Jammu and Kashmir, with its rich secular heritage and pluralistic society, embraced this vision in 1947, even as an only Muslim-majority state. Yet, from the very moment of accession, this 'Idea of India' has been under siege from Hindutva forces.

The Mufti Mohammad Sayeed Doctrine, rooted in dialogue and reconciliation, emphasized peace and inclusiveness in Jammu and Kashmir. During both the NDA and UPA regimes, Mufti Mohammad Sayeed championed policies that sought to bridge divides through engagement and understanding. As India faces a hostile external environment and a deeply polarized domestic landscape, the relevance of this doctrine has resurfaced, highlighting the need for renewed efforts in dialogue and reconciliation to navigate these challenging times.

The events of August 5, 2019, mark a profound assault on this idea. The Government of India, through an unconstitutional and illegal Presidential Order, stripped Jammu and Kashmir of its special status under Article 370 and bifurcated the state into two Union Territories. This act of parliamentary aggression was designed to erode the demographic and cultural character of

India's only Muslim-majority state. Despite the establishment's promises of unity and prosperity, the reality is starkly different: the abrogation of Article 370 has alienated the people of Jammu and Kashmir and deepened the divide between Srinagar and New Delhi.

In the wake of this decision, Kashmir has witnessed widespread human rights violations. Mass arrests, unlawful detentions under the draconian Public Safety Act, UAPA and the stifling of civil liberties have become the grim reality for its people. The disappearance of Article 35A has led to the loss of land and employment rights, further disenfranchising the residents of J&K. The BJP's unilateral actions have transformed the state into a de facto prison, promising prosperity but delivering nothing but misgovernance and corruption under the Lieutenant Governor's regime.

For the people of Jammu and Kashmir, the dismantling of Article 370 represents a historic betrayal. However, the upcoming 2024 assembly elections offer a glimmer of hope—a chance to voice our grievances and reclaim our future. At this crossroads in history, the PDP appeals the people of Jammu and Kashmir to participate in the elections, as we present our manifesto—a beacon of hope, justice, and the aspirations of our people.

Our vision for Jammu and Kashmir is clear: a land of peace with dignity, political empowerment, economic self-reliance, environmental safety, and social cohesion. Together, we can overcome the challenges before us, seize the opportunities ahead, and build a region that thrives for generations to come. Let us embark on this journey with unwavering determination and optimism, united in our pursuit of a brighter and better future for all.

Mehbooba Mufti
President



Resolution of the Kashmir Issue

Path to Lasting Peace and Dignity

The People's Democratic Party (PDP) remains unwavering in its commitment to resolving the Kashmir issue, recognizing it as the cornerstone for lifting the people of Jammu & Kashmir out of the persistent cycle of violence and unrest. Drawing inspiration from the legacy of Mufti Mohammad Sayeed, who championed the path of dialogue and reconciliation alongside former Prime Ministers Atal Bihari Vajpayee during the NDA regime and Manmohan Singh in the UPA era, the PDP firmly believes that meaningful engagement is the only way forward. The unconstitutional and illegal revocation of Articles 370 and 35A in 2019 has further complicated the Kashmir issue, deepening the alienation felt by the people of the region. The PDP is resolute in its pursuit of restoring the constitutional guarantees that were unjustly scrapped, and is committed to restoring Jammu & Kashmir to its original status, ensuring that the voices of its people are heard and their rights are safeguarded.

1. Advocate for diplomatic initiatives between India and Pakistan, emphasizing conflict resolution, confidence-building measures, and regional cooperation.
2. Establish full connectivity across the LoC for trade and social Exchange.
3. Advocate for a regional free trade area and shared economic market.
4. Advocate for the opening and promotion of Sharda Peeth across the Line of Control (LoC) as a full-fledged religious pilgrimage site. This initiative aims to reconnect people with their cultural and religious heritage, fostering greater understanding and peace between communities on both sides of the LoC.
5. Strive for the opening of old traditional trade routes to central & south Asia through J&K.
6. Strive for the revocation of PSA, UAPA & Enemy Act to put an end to unjust arrests of political & social activists, journalists, civil society and concerned citizens.
7. Committed for the revocation of AFSPA.
8. Protect the land and employment rights of the people of Jammu and Kashmir.
9. Re-establishment of J&K Human Rights Commission.
10. Revisit and address cases of unjust job terminations to ensure fair treatment and job security for all employees.
11. Eliminate undue harassment of individuals on highways to promote safer and more respectful road experiences.
12. PDP commits to protecting free speech and supporting an independent media in the face of unprecedented government repression.

Your Wishes, Our Guarantees



Everyday GUARANTEES

1. Free 200 units of electricity to every household.
2. One time settlement for pending electricity bills.
3. Free water to every house. Abolish meter system for water.
4. **MMSFES***: All those families with family size of (1-6) souls falling under the categories of BPL(PHH), PHH and NPHH are eligible to get additional foodgrains @ 5 Kgs per soul subject to a maximum of 35 Kgs per ration card except for AAY families who are otherwise entitled to receive 35 Kgs under NFSA.
5. 12 cylinders free of cost per year to EWS
6. Bring back Sugar/Kerosene under PDS.
7. No stamp duty for woman purchasing property.
8. Abolish property tax for all households.
9. Providing timber at subsidized rates for construction of houses to all falling under EWS.
10. Doubling funds under social security schemes like Old Age Pension, Widow Pension & Pension for Disabled from 1000 to 2000.
11. OTS scheme for J&K Bank loan customers to be reviewed.

* **MMSFES**: Mufti Mohammad Sayeed Food Entitlement Scheme.

Your Resources, Your Right

1. First right to locals in all government tenders.
2. Revisit mining contracts with special preference to locals.
3. Increasing PM Kisan instalment from 2000 to 4000 quarterly by adding state share.
4. Amnesty & Waiving of all KCC loans for genuine farmers.
5. Create a dedicated corridor for the smooth movement of trucks during harvest season and provide toll tax relief for horticultural produce to ensure timely and cost-effective transportation for farmers.
6. Setup panchayat level soil testing laboratories for a rich soil profile in the region.
7. Establish a state-of-the-art agriculture chemical testing laboratory to detect and eliminate spurious agricultural products from the market, ensuring the safety and quality of inputs for farmers.
8. Establish a residue testing laboratory in South Kashmir to certify produce for residue levels, ensuring compliance with international standards and enhancing market readiness for global exports.

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YOUTH & EMPLOYMENT

1. 60,000 daily Wagers to be regularized within one year.
2. Strive to reinstate the Old Pension Scheme (OPS) for all government employees, replacing the current National Pension Scheme (NPS).
3. Increase in honorarium of cooks in school education department from 1000 to 2500 per month.
4. Increase in honorarium of Voluntary Home Guards at par with other states.
5. Devise a transfer policy for RET's.
6. Disturbed Area allowance for J&K Police.
7. Regularization of SPOs and implementation of Minimum Wages Act.
8. Raise police women battalion in every district.
9. Enhance the honorarium of contractual teaching staff of colleges & universities of J&K.
10. Regularize the contracts of various government department employees, including Rehbar e Khel, Paramedical staff in Associated Hospitals & CIC operators.
11. All job applications for examinations conducted by various recruitment agencies in J&K will be subsidized.

INFRASTRUCTURE

1. Transfer of Hydro power projects to Jammu & Kashmir
2. Upgrade SKIMSSoura to a state university with 02 constituent medical education colleges each in Jammu & Kashmir region.
3. Setup world class Disney Adventure Park at Tattoo Ground Srinagar.
4. Razdan & Sadhna tunnel in North Kashmir.
5. Extension of railways to Pir Panchal & Chenab valley.

RESTORING DIGNITY & INCLUSIVENESS

1. Free legal aid for prisoners to be enforced.
2. Restore the Waqf Board to its former excellence with transparency, accountability, and a community-focused approach.
3. Restore Darbar move to ease out problems of people of both the regions.
4. Establish a dedicated cell to assist youth and their families with passport-related difficulties.
5. Students facing issue with recognition of degrees from foreign universities will get dedicated helpline.
6. Shift the academic session in winter zone from March to its original timing in November.
7. Free electricity to all temples & shrines with sarai facilities to promote religious circuit.
8. Including Punjabi in official language schedule.
9. Support Trans-gender and Eunuch Welfare: Implement inclusive policies to ensure equal rights, access to healthcare, and economic opportunities for trans-gender individuals and eunuchs, promoting dignity and integration into society.
10. Restore autonomy and dignity of press club.
11. Revisit the policy of selective curtailment of advertisement to newspapers by current regime.
12. Dedicated budget allocation for Moharram.
13. Ensure all buildings, markets, and parking spaces are accessible to everyone, including support for sign language.



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Return of Kashmiri Pandits

Restoring the Soul of Kashmir

We are committed to the dignified return of Kashmiri Pandits to their homeland, ensuring they are welcomed back as honoured members of our community. We will strive for taking all the stake holders on board to secure a closure to this humanitarian crises. This is not just a return, but a restoration of the cultural and spiritual essence of Kashmir. Our promise includes:

1. Revoke the current 1 BHK scheme to minimum allocation of 2BHK apartments for every returning family.
2. To strive that Kashmiri Pandits are the first beneficiaries of GOI's Scheme of 5 marlas of land for landless families.

3. Support young entrepreneurs from the community with special tax benefits, credit facilities and other benefits to establish business units in the valley.
4. Development of existing temples with Sarai facilities for facilitating the ease of accommodation and promotion of religious circuit.
5. To devise a policy of sustenance for Non Migrants who did not migrated during 1990.

This is a pledge to heal past wounds and rebuild a united and harmonious Kashmir.



Empowering our Tribal Communities

Strengthening Rights and Preserving Heritage

1. Ensure full implementation of the Forest Rights Act for land rights.
2. Protect land rights and prevent unlawful displacement.
3. Facilitate access to micro-finance and low-interest loans for tribal entrepreneurs.
4. Establish state of art schools and hostels in tribal areas for quality education.
5. Introduce skill development programs tailored for tribal youth.
6. Support initiatives to preserve and promote tribal cultural heritage.
7. Ensure adequate representation in local governance for tribal communities.
8. Provide seasonal support for nomadic tribes, including shelters and healthcare.
9. Advocate for stronger legal protections for tribal rights.
10. Establish Self-Help Groups for tribal women to promote art and craft.





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Infrastructure Development

1. Establish mini secretariats in Anantnag, Pulwama, Budgam, Poonch, Rajouri, and other pending districts to decentralize governance and improve access to administrative services.
2. Streamline governance with mini secretariats, ensuring prompt resolution of local issues and better public service delivery.
3. Construct flyovers in all major district headquarters to reduce traffic congestion and improve road safety.
4. Extend railway lines to Rajouri, Poonch & Kishtwar, boosting trade, tourism, and employment opportunities.
5. Implement a comprehensive plan that invests in roads, bridges, utilities, and digital infrastructure, aligning with economic growth and environmental sustainability goals.
6. Leverage private sector expertise through PPPs to ensure timely completion of high-quality infrastructure projects.

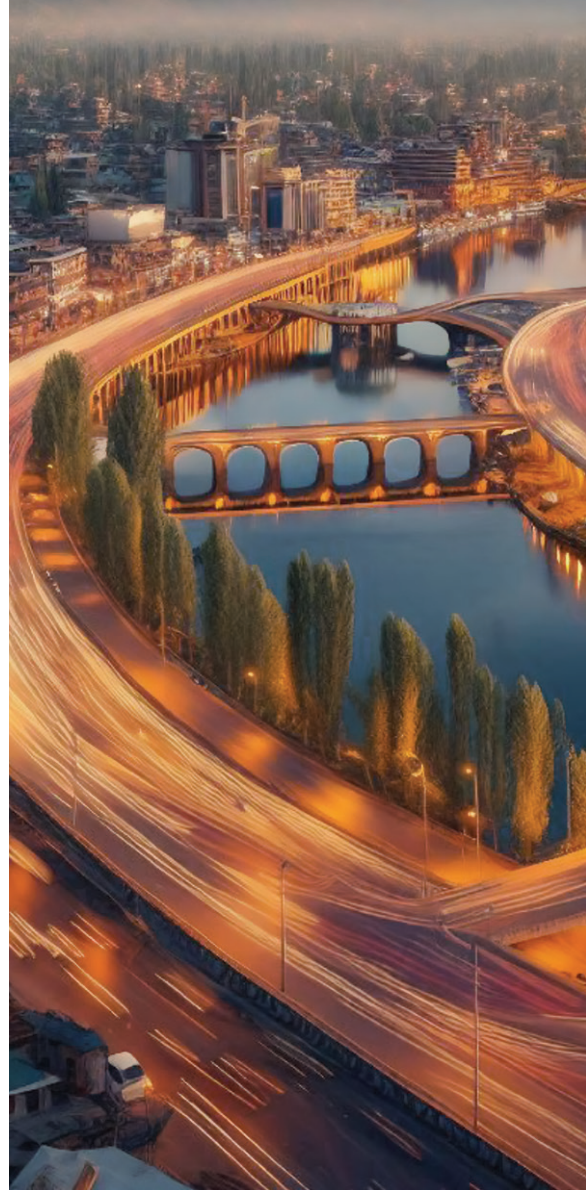
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Urban Infrastructure

Building Smart, Sustainable & Resilient Cities

1. Implement a 25-year comprehensive Master Plan for every municipal area in Jammu and Kashmir to ensure sustainable and planned urban growth.
2. Unlock the economic and social potential of cities through Master Plans that integrate land use, infrastructure, and environmental sustainability.
3. Engage residents, businesses, and civic groups in public consultations to shape inclusive urban development.
4. Redevelop downtown and older localities as heritage areas, preserving cultural identity while boosting tourism.
5. Upgrade roads, sanitation, street lighting, and public spaces in heritage areas for improved liveability and economic growth.
6. Leverage Public-Private Partnerships (PPPs) to ensure high-quality redevelopment projects.
7. Enforce flood-resistant designs and strict building codes in vulnerable zones to mitigate natural disaster risks.
8. Develop smart infrastructure, including advanced drainage, early warning systems, and disaster response mechanisms.
9. Prioritize environmental sustainability with green buildings, urban greenery, and renewable energy investments.
10. Create integrated public transport systems connecting urban and peri-urban areas to reduce congestion and promote sustainable mobility.
11. Accelerate Smart City initiatives focusing on digital governance and smart utilities for enhanced urban living.
12. Transform major towns and district headquarters into urban cities.





Srinagar & Jammu

Our Special Focus



1. Transform Srinagar and Jammu into Greater Srinagar & Greater Jammu with integrated technology solutions for traffic management, waste disposal, and public services.
2. Improve water supply, sewage systems, and electricity infrastructure to ensure reliable and efficient services.
3. Launch new housing projects with a focus on affordable housing to de-clutter the existing residential space crisis.
4. Increase the number of parks and green spaces to improve the quality of urban life and provide recreational areas for residents.
5. Preserve and restore historical sites and buildings to maintain the cultural heritage of both cities.
6. Enhance tourism infrastructure, including the development of visitor centers and promotion of cultural and natural attractions.
7. Setup health clinics in every ward with advanced medical facilities.
8. Implement efficient waste segregation, recycling programs, and waste-to-energy initiatives to promote environmental sustainability.
9. Develop and maintain sports complexes, community centers, and cultural venues in each districts to enhance the quality of life for residents.
10. Develop a world class Disney adventure park at Tatoo Ground Srinagar city.
11. Development of Brari Nambal Lagoon on the pattern of Hussein Sagar, Hyderabad.
12. Exclusive Pedestrian Only zones in Srinagar & Jammu.

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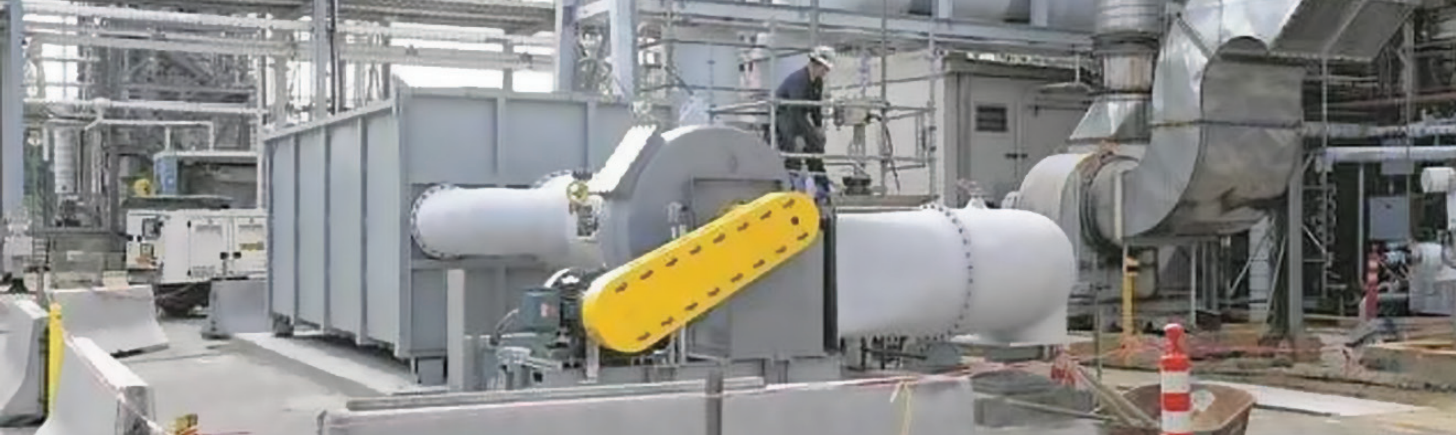


Revival of the Handicrafts

To revitalize Kashmir's handicraft industry, we will implement the following measures:

1. Create a strong brand identity with GI tags and global marketing campaigns.
2. Set up design centers to train artisans in contemporary trends while preserving traditional methods.
3. Offer low-interest loans and grants for expansion and modernization.
4. Equip artisans and the young generation with modern tools and e-commerce access to expand market reach to meet new challenges.
5. Develop craft clusters with modern production facilities, storage, and display spaces.
6. Provide market intelligence and export facilitation to help artisans enter international markets.
7. Implement social security, health benefits, and insurance for artisans.
8. Will setup a committee to address the genuine concerns of handicraft industry with regards to pending compensation and wavier of previous loans.





Industries & MSMEs

Post-abrogation of Article 370 and the COVID lock-downs severely impacted J&K's economy. To restore growth, the JKPDPP proposes the following urgent measures:

1. Demand a sector wise and issue based financial package from the Government of India to revitalize J&K's economy.
2. Launch comprehensive support programmes to modernise agriculture with state of the art technologies, sustainable practices and market access.
3. Promote Jammu & Kashmir's rich cultural heritage and natural landscapes through enhanced infrastructure, targeted marketing, and sustainable tourism practices to attract global visitors and boost the local economy.
4. Advocate for J&K to be granted a special economic category, recognizing the economic stagnation since August 2019.
5. Demand the immediate revival of Cross LoC trade and the opening of new trade routes to boost regional cooperation and market access.
6. Push for a comprehensive relief package including a tax holiday, waiver of accumulated interest, interest subvention, fresh low-interest capital, GST exemption, and a two-year loan moratorium.
7. To strive for securing a national-level tender reservation for J&K entrepreneurs to bolster local industries.
8. Special package to boost start-up ecosystem in J&K with special focus on agri-tech and digital start-ups.
9. Setup nodal agency to assist all industrial applicants for ease of approvals and clearances.



Revolutionizing Agriculture Empowering Farmers, Sustaining Growth



1. Implement advanced crop protection, real-time disease and pest monitoring, and targeted management campaigns, with a focus on horticulture.
2. Expand solar-powered pumps, drip irrigation, and rainwater harvesting to ensure efficient water use and reduce monsoon dependency.
3. Support horticulture producers with financial aid, market access, modern cold storage, and processing plants at the village level.
4. Encourage agricultural tech innovation and support startups with sustainable, tech-driven solutions for farmers.
5. Provide a one-time waiver for existing Kisan Credit Card (KCC) loans to offer immediate financial relief.
6. Establish organic valleys in Chenab and Jehlum dedicated to producing high-quality, chemical-free organic products.
7. Enhance and modernize traditional foods for better appeal in domestic and international markets.
8. Lobby with central government to implement a 100% import duty on apples and enforce measures against illegal dumping of apples from other countries to protect local apple growers.
9. Provide subsidies on mechanical grading & packing of apples to standardize Kashmiri Apples.
10. Provide targeted subsidies on anti-hail nets to protect crops from frequent hailstorms exacerbated by climate change.
11. Introduce a robust crop insurance scheme for apple growers to safeguard against natural disasters and other risks.
12. Setup panchayat level soil testing laboratories for a rich soil profile in the region.
13. Establish a state-of-the-art agriculture chemical testing laboratory to detect and eliminate spurious agricultural products from the market, ensuring the safety and quality of inputs for farmers.
14. Establish a residue testing laboratory in South Kashmir to certify produce for residue levels, ensuring compliance with international standards and enhancing market readiness for global exports.
15. Provide high-end and hybrid seeds for various field crops and vegetables to farmers at subsidized rates, enhancing crop yield and resilience.
16. Agriculture mandis for rice in Kahtua, Jammu & Samba.
17. Develop borewells and small dams to conserve water resources, addressing irrigation and drinking water needs for village clusters, ensuring sustainable agriculture and reliable access to clean water.
18. Establish a dedicated corridor for the smooth movement of trucks during harvest season and provide toll tax relief for horticultural produce to ensure timely and cost-effective transportation for farmers.



Revitalizing Kashmir Tourism

Unleashing Potential for Growth and Global Appeal

1. Develop a 10-year roadmap to enhance tourism hubs, infrastructure, and promote year-round tourism.
2. Establish luxury resorts, eco-lodges, and promote homestays with a focus on sustainable growth.
3. Build world-class ski resorts and adventure parks, and host international competitions to elevate Kashmir as a premier destination.
4. Revitalize Dal, Wular, and Manasbal lakes and rivers; promote Shikara cruises, houseboat experiences, kayaking, and river rafting; build modern marinas and waterfronts with environmental sustainability.
5. Implement stringent environmental measures to restore Dal Lake's ecosystem, while preserving and revitalizing traditional houseboats as cultural heritage, ensuring sustainable livelihoods for local communities.
6. Create villages showcasing traditional Kashmiri crafts, performing arts, and cuisine, allowing tourists to engage with local culture.
7. Launch tourism skill programs to train local youth in hospitality and adventure tourism, generating jobs and a skilled workforce.
8. Designate special tourism zones with tax incentives to attract private investment in hospitality and travel services.
9. Develop wellness retreats combining Kashmir's natural beauty with Yoga and Ayurveda.
10. Enhance tourist safety measures and use AI-powered digital marketing campaigns to promote Kashmir globally.
11. Upgrade existing tourism centers such as Kokernag, Achabal, Aharbal, Bani Bhasoli, border tourism and Peer ki Gali.
12. Develop new tourism centers and establish development authorities to support these initiatives.



Transforming Education

A Vision for Excellence and Accessibility

1. Establish model education clusters by partnering prominent private schools with public schools to share best practices and resources, enhancing the quality of education across the cluster.
2. Expand scholarship programs for underprivileged and meritorious students to support their educational aspirations.
3. Upgrade existing schools and build new ones with state-of-the-art facilities, including science labs, computer rooms, and libraries.
4. Integrate digital learning tools and smart classrooms into the curriculum to enhance interactive learning experiences.
5. Ensure that all educational institutions are accessible to students with disabilities, including ramps, special rest rooms, and assistive technologies.
6. Introduce performance-based incentives to reward and motivate high-performing educators.
7. Revise the curriculum to include practical skills, digital literacy, and global competencies that align with current job market demands.
8. Develop new colleges and universities in underserved areas to improve access to higher education.
9. Strengthen Parent-Teacher Associations (PTAs) to foster greater parental involvement in school activities and decision-making.
10. Implement a robust system for monitoring and evaluating the quality of education across schools, including regular assessments and feedback mechanisms.

Internationalizing Education

Promoting J&K as education destination

1. Establish a special education zone in Jammu and Kashmir to attract leading international universities and institutions, with exemptions from certain regulatory hurdles.
2. Establish the state of art Universities like Sharda University and Sheikh Ul Alam University.
3. Offer various schemes to incentivize top global universities to set up campuses in the region.
4. Bring prestigious world-class universities to Jammu and Kashmir, providing students with access to superior education and fostering regional academic excellence.

Tackling the Drug Menace

1. Launch a state-wide anti-drug awareness campaign with schools, colleges, community organizations, religious organisations to educate youth on the dangers of drug abuse.
2. Strengthen law enforcement with resources and training to combat drug trafficking and enforce anti-drug laws.
3. Expand government-funded rehabilitation centers across J&K for accessible addiction treatment.
4. Empower local communities with neighborhood watch programs and support groups to fight drug abuse.
5. Provide counseling services and financial assistance to families affected by addiction for recovery and reintegration.

Addressing Mental Health

1. Launch a sustained mental health awareness campaign to reduce stigma and promote open conversations, focusing on youth and rural areas.
2. Expand mental health services by integrating them into primary healthcare and establishing a fully equipped facility in every district.
3. Train healthcare providers to identify and address mental health issues, especially in remote areas.
4. Implement mental health support systems in schools, including counselling and stress management programs.
5. Set up a mental health counselling center in each educational zone.
6. Establish a 24/7 mental health helpline and mobile crisis teams for immediate assistance.





Environmental Protection and Sustainability

Restoring Green Cover and Protecting Ecosystem

1. To protect and restore urban wetlands (nambal) and the rural village streams (koull).
2. Launch extensive tree plantation drives and community forest projects to restore green cover, rehabilitate degraded forests, and promote urban green corridors.
3. Develop eco-tourism initiatives linked to afforestation, integrating sustainable forestry practices to boost local income and environmental conservation.
4. Initiate school-based tree planting programs and environmental education to foster a conservation-minded future generation.
5. Implement strict measures against illegal logging and encroachments to preserve existing forests while expanding green cover.
6. Use satellite imagery, drones, and GIS technology to track afforestation efforts, forest health, and prevent illegal deforestation.
7. Prioritize planting climate-resilient tree species to enhance ecosystem resilience against climate change impacts.
8. Protect and expand urban green spaces, enhancing the natural beauty of cities and towns.
9. Promote green energy solutions and cleaner technologies to reduce air pollution.
10. Develop and beautify parks, gardens, and recreational spaces for improved urban quality of life.
11. Encourage the use of bicycles and electric vehicles through incentives to reduce fossil fuel dependence.
12. Focus on the preservation and restoration of key water bodies like Dal Lake.
13. Conduct studies on climate change impacts to guide sustainable development and environmental protection strategies.



Effective Traffic Management

Easing Congestion & Enhancing Urban Mobility

1. Develop ample parking spaces, including underground and multi-level systems, to alleviate congestion.
2. Require underground parking for all new commercial complexes to enhance urban planning and traffic flow.
3. Collaborate with developers and offer incentives for innovative designs in incorporating underground parking.

Modernizing Street Hawking

Organizing & Empowering Urban Livelihoods

1. Establish purpose-built hawking centers in key urban areas with organized spaces, essential amenities, and a vibrant environment.
2. Design centers with water supply, sanitation, waste management, and adequate lighting for a dignified and professional setting.

Empowering Youth

Building a brighter future for the next generation

1. Setting up of centers in each municipal and panchayat area to provide guidance on mental health, education, employment opportunities, personality development, and drug de-addiction.
2. Launch centers across municipal and panchayat areas to equip youth with practical skills for employment and entrepreneurship.
3. Develop mini-sports centers, open-air gyms, and indoor play areas in municipal and panchayat zones to promote physical fitness and recreation.
4. Construct versatile halls in municipal and panchayat wards for community events, gatherings, and youth activities.
5. Establish dedicated cell to address the grievances of students studying outside J&K.
6. Establish dedicated government run state of the art hostels and vocational centers for women and children.
7. Have a dedicated cell to help youth and their families in getting government clearances.



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Supporting Senior Citizens

Honouring our elders with care & respect

1. Create literary, recreational, and fitness centers in each municipal and panchayat area to provide safe, engaging environments for senior citizens.
2. Introduce preventive care, regular health check-ups, and wellness activities specifically designed for seniors.
3. Implement programs to enhance digital skills, helping seniors access online services and engage with technology.
4. Host workshops, cultural events, and social gatherings to promote community involvement and intergenerational connections.
5. Establish a 24/7 helpline and local support services for healthcare, emergencies, and other senior needs.
6. Increase benefits of old age pensions, widow funds, and stipends for the physically handicapped to ensure financial security and dignity.
7. Facilitate easy access to legal services for cases involving neglect, abuse, abandonment, eviction, and financial fraud.



Animal Husbandry

Enhancing Livestock Welfare & Productivity

1. Establish fully-equipped veterinary dispensaries in every village for accessible, quality animal healthcare.
2. Launch insurance covering theft, accidents, and health issues to provide financial security for farmers and herders.
3. Deploy units for on-the-spot treatment and emergency care in remote areas, ensuring timely interventions.
4. Create centers for advanced breeding and genetic improvements to enhance livestock quality and resilience.
5. Implement a system to track vaccinations, treatments, and breeding history, aiding in better animal management.
6. Promote integration with sustainable practices by offering training on organic farming, waste management, and eco-friendly feeding to improve resource efficiency and farm incomes.

Fisheries

Promoting sustainable aquaculture & economic growth

1. Revamp existing community ponds into modern fishery hubs that support ecosystems and boost fish production.
2. Develop new community ponds in rural and urban areas with advanced stocking and breeding technologies to increase yield and fish variety.
3. Establish centers for research and training on cutting-edge aquaculture techniques like biofloc and recirculating systems (RAS).
4. Promote eco-friendly practices with organic fish farming methods and solar-powered ponds to minimize environmental impact.
5. Build strong market connections and cooperative networks for fish farmers to ensure fair pricing and strengthen local economies.
6. Invest in processing units and cold storage to preserve catch, reduce waste, and enhance income through value-added products.
7. Provide programs on fish conservation, water management, and sustainable practices to ensure long-term ecological and economic benefits.



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Regional Commitments

1. Construction of Mughal Sarai, Mughal road tunnel and development of Mughal Road Tourism Development Authority.
2. Expanding scope of travel & trade on Poonch-Rawal Kot road.
3. Establish a water tourism circuit around Jehlum, Wullar & Manasbal lakes.
4. Develop a dedicated corridor to enhance and promote religious tourism between Jammu and Katra, boosting local economy and infrastructure.
5. Implement a specialized plan to revitalize and enhance the tourism potential of Sunisar and Mansar Lakes, focusing on infrastructure and environmental conservation.
6. Launch targeted investment initiatives to boost tourism in the Chenab Valley, including infrastructure development and promotional activities.
7. Establish a Dogra Heritage Centre to preserve and promote the rich cultural heritage of the Dogra region.
8. Create a Kashmir Heritage Centre to facilitate studies and research on the region's cultural and historical significance.
9. Develop a dedicated tourism corridor for border tourism, Bani-Basoli, enhancing connectivity and promoting the region's rich cultural and natural heritage.
10. Razdan & Sadhna tunnel, Loran - Gulmarg Tunnel in North Kashmir.
11. Extension of railways to Pir Panchal & Chenab valley.
12. Construction of Budhal-Shopian road.
13. 2% of royalty income from hydro projects across J&K to be spent on local area development.
14. Kashmiri, Dogri, Urdu, Sanskrit, Punjabi as mandatory education languages till primary school.
15. Annual paid internship programme for unemployed youth in government enterprises/departments/corporations across all regions of Jammu and Kashmir.
16. The pending compensation of POJK refugees to be fast tracked.

Employment Opportunities

Workforce Development and Job Creation

1. Accelerate the process to identify and fill all government vacancies on a fast-track basis within one Year.
2. Regularize the contracts of various government department employees, including Rehbar e Khel, Paramedical staff in Associated Hospitals & CIC operators.
3. 60 thousand daily Wagers to be regularized within one year.
4. Launch initiatives to create jobs in key sectors like tourism, agriculture, and technology.
5. Develop specific schemes to boost employment in rural and underserved regions.
6. Foster digital startups and invest in tech hubs to drive the growth of the technology sector.
7. Review and normalize reservation rules based on population census.
8. Implement age relaxation policies for all recruitments over the next four years.
9. Create new technical colleges in Jammu, Pir Panjal, Chenab Valley, Central Kashmir, North Kashmir, and South Kashmir.
10. Ensure the regularization of sweepers and scavengers to provide them with job security and fair wages.
11. All job applications for examinations conducted by various recruitment agencies in J&K will be subsidized.



Uphold Free Speech & Media Independence

PDP is unwavering in its commitment to defending free speech and reinforcing the media's role as an independent pillar of democracy. In an era where journalists face unprecedented repression and threats to their autonomy, we will prioritize the protection of press freedoms. We believe that a robust and free media is essential for the health of our democracy and the empowerment of our citizens. By ensuring the rights of journalists to report without fear, we are dedicated to fostering an environment where truth and transparency prevail. Our manifesto reflects our resolve to stand against any forces that seek to undermine these fundamental freedoms, ensuring that the voice of the people is heard loud and clear.



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Let's build better
J&K together!



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